Video Transcript: Regions Liquidity Manager Video

Note:
Uplifting music begins to play.

On screen: Regions Logo appears in green and fades in a circular motion, turning into a play button icon. A cursor clicks on play button.

[Voice-over] Regions Liquidity Manager is a secure, web-based trading platform

On screen: A gray outlined laptop icon with a green dollar symbol animates in the center with text below: Regions Liquidity Manager

[Voice-over] that allows you to quickly and easily buy, sell and monitor money market mutual funds.

On screen: The green dollar sign scales back over an animated bar graph. Text below: Buy, Sell & Monitor

[Voice-over] This innovative, all-inclusive solution is easy to use and puts you in the driver's seat when it comes to managing your liquidity goals.

On screen: The gray outlined laptop goes away and the bar graph slides over to the left with more bars that increase and decrease. Text below: Manage Your Liquidity Goals

[Voice-over] Stay on top of your portfolio performance with the customizable dashboard

On screen: The Dashboard enters from the right and fills the screen containing the Exposure Profile, Fund Tracker, Alerts, Portfolio and Market Indices sections. A cursor enters and selects the Dashboard Settings link. A pop-up window of the Edit Dashboard layout opens. The cursor closes the pop up.

[Voice-over] select only the widgets you want to see and arrange them to suit your needs.

On screen: The cursor selects the Manage Widgets link and a pop-up window of the Manage Widgets overlays the screen. The cursor closes the pop-up window.

[Voice-over] Get a detailed view of all your accounts and quickly respond to trading opportunities right from the same screen.

On screen: The cursor moves to the Accounts tab and a close-up of the Accounts page fades in and scans down the page.

[Voice-over] Generate ideas and identify trends with powerful research tools

On screen: The Dashboard page slides off the screen and the screen is white with text in the center: Powerful Research Tools

[Voice-over] plus, optimize your analysis with interactive filters and configurable data points.

On screen: The Research page slides in from the right and fills up the screen. The cursor selects the Filter Criteria slider Min bar and moves it across so the Min number increases.

[Voice-over] Track up-to-date fund details and documentation,

On screen: The cursor moves down the page and selects a Fund from the Fund Results table. A pop-up window opens of that specific Fund details. The cursor closes the pop-up window.

[Voice-over] review portfolio exposure at a glance,

On screen: The cursor selects the Transparency Dashboard tab and the Total Mutual Funds Balance fades in with Top Exposure by Holding, Top Exposure by Country, Maturity Distribution of Holdings, Top Exposure by Category and Top Exposure by Issuer details.

[Voice-over] build and test a custom portfolio to meet your company's investment policy requirements

On screen: The cursor selects the Portfolio Builder tab, and the My Portfolio page fades in with Model Portfolio, Current Portfolio, and Difference details. There is also a Country chart showing the USD Exposure by Country Holdings.

[Voice-over] and more.

On screen: The cursor selects the Fund Comparison tab and the chart fades in.

[Voice-over] Execute trades with ease. Place single or multiple orders in one session and conveniently check trade status and intraday updates in real time.

On screen: The cursor moves up the page and selects the Trading tab in the main menu section. The Trading page fades in. The cursor moves down the page past the Batch Trading section and selects the orange Add button. The Accounts selection, Fund's selection, and Trade Type dropdown selections fade in with Account information below. The cursor moves up the page and selects the Today's Trades tab next to Batch Trading. The Today's Trades page fades in with Account number and Funds category including submitted date, transaction purchase, fund name and amount.

[Voice-over] With Regions Liquidity Manager, you have access to quality reporting tools. Generate reports for up to 24 months of transaction history, monitor user activity, and view accruals to anticipate dividend payments.

On screen: The cursor moves up the page and selects the Reports Tab in the main menu section and that page fades in. The cursor moves down the page past the Transaction History section and shows the Displaying Transactions table with Date, Transaction Type, Account, Description, NAV, Shares, and Amount columns. The cursor moves back up the page.

[Voice-over] Easily export the data to an Excel file

On screen: The cursor selects the download arrow icon below the main header to the right of the page. A pop-up window opens with the excel report.

[Voice-over] and view archived reports in the repository.

On screen: The excel pop up window closes and the cursor selects the Report Repository tab under the Reports page.

[Voice-over] With just a few simple clicks, you can set up compliance rules for limits on fund positions and block or receive alerts for attempted violations.

On screen: The cursor moves back up the page and selects the Compliance tab in the main menu. The cursor moves down the page past the Compliance Rules section containing Account Information, Ownership, and Actions sections.

[Voice-over] Easily establish alerts to assist with fund management and trade decisioning. Set up customized key performance indicator alerts to notify you of NAV changes, daily and weekly liquidity and net asset flow. Alerts can be emailed or viewed within the platform.

On screen: The cursor moves back up the page and selects the Alerts tab in the main menu. The cursor moves over to the left and selects the Alert Settings tab next to Alerts. The cursor moves down the page to show the Delivery Settings information. The cursor moves to the right of the page and selects the Email checkbox under Additional Delivery Methods. The cursor moves back down the page and selects the orange Save & Accept Terms button.

[Voice-over] Get more from your online trading and portfolio management experience with Regions Liquidity Manager.

On screen: The page slides off to the left and a gray outlined laptop icon with a green dollar symbol animates in the center with text below: Regions Liquidity Manager

[Voice-over] Easy to use. Customizable. Secure. Get started today!

On screen: The gray outlined laptop goes away. Text in the center: Easy to use. Customizable. Secure.

[Voice-over] For more information, reach out to your local Regions Relationship Manager or Treasury Management Officer or visit Regions.com/LiquidityManager.

On screen: Text animation:
(Associate Icon) Local Regions Relationship Manager
(Associate Icon) Treasury Management Officer
(Globe Icon) Visit Regions.com/LiquidityManager

On screen: Regions logo