

Video Transcript: Managing Your Cards: Tap into Convenience

Note:

Fun, upbeat music begins to play.

On screen: Regions Logo appears with text below: Managing your Cards: Tap into Convenience

[Voice-over] We know you're busy.

On screen: A video fades in of a woman walking with a shopping cart and looking at mobile device.

[Voice-over] Let's get right to the point.

On screen: A video fades in of a man looking at mobile device at an airport.

[Voice-over] Tap into convenient shortcuts that make banking easier at any point of day.

On screen: A video fades in of man walking through an airport and staring at his mobile device.

On screen: A video fades in of man outside of a city holding a baby and looking at his mobile device.

On screen: A video fades in of woman in bed in the dark using her mobile device.

[Voice-over] Quickly find everyday tasks.

On screen: A close-up view of the woman holding her mobile device in the dark fades in. The device has the "Regions Preferred Checking" screen with available balance, five icons (info, transfer, deposit, rewards and card) and transactions below.

[Voice-over] Make transfers, deposit a check, grab your account number,

On screen: The five icons (info, transfer, deposit, rewards and card) are highlighted on screen.

[Voice-over] and get to your cards.

On screen: A green background fades in with a mobile device containing the "Manage Cards" screen.

[Voice-over] Located in one spot, you can tap, swipe, and scroll to card services.

On screen: The mobile device scales up in frame and the cards swipe left to reveal other cards and accounts.

[Voice-over] Here you can report a lost card,

On screen: The mobile device slides up in the frame while the “Manage Cards” screen swipes up to display the CTA buttons below cards. The “Lost or Stolen card” button is highlighted.

[Voice-over] add a new card,

On screen: The “Add New Card” button is highlighted.

[Voice-over] and manage LockIt card controls

On screen: The LockIt Card Controls button is highlighted.

[Voice-over] With LockIt, you can block activity to prevent potential fraud

On screen: The LockIt Card Control button is selected. The mobile device slides back up and scales back to reveal the “Regions LockIt” screen which contains the “Controls” tab and LockIt gray buttons for All Transactions, In-Store Purchases, Online Purchases, and ATM Transactions.

On screen: The “All Transactions” button slider is selected. All Transactions slides to green and are now locked.

[Voice-over] ...or curb your own spending habits!

On screen: The “Blocked Transactions” tab is selected and shows transactions that have been blocked below.

[Voice-over] Need more detail?

On screen: The back arrow is selected and the “Manage Cards” screen slides in. Then the “Go to this Account” teal link is selected.

[Voice-over] Tap back into your account to view transactions.

On screen: The “Preferred Checking” screen slides in. The first transaction in the list is selected. The “Transaction Detail” screen slides in with description, transaction date, posted date, account, card used and memo.

[Voice-over] Our mobile app is designed to help you manage your money on the go.

On screen: Fade in a video of a young couple walking forward through the grocery store looking at phone. An angled green rectangle slides up to fill bottom part of the frame with text overlay “Manage your money on the go”.

On screen: Fade in a video of a woman facing forward on an escalator staring down at her phone at the airport.

[Voice-over] We're always working to add new features, too.

On screen: Fade in a video of a closeup of a couple sitting at a coffeeshop staring at phone. New text fades over the green angled rectangle, "We're always working to add new features, too."

[Voice-over] Want to share feedback

On screen: The green angled rectangle slides down off screen and the background video masks into a question mark. A woman's hand enters the screen and selects the circle in the question mark.

[Voice-over] or have ideas?

On screen: A mobile device scales up over the question mark containing the Regions app icon. A hand enters the screen and selects the Regions app icon.

[Voice-over] Find us in the Apple Store and Google Play.

On screen: A video fades in of a woman walking with a shopping cart and looking at mobile device. Several different rectangles fade in over the video containing user feedback and Ratings and Reviews for the App store and Google play. Small disclosure text below: Apple, the Apple logo, iPhone, Apple Pay, and Touch ID are trademarks of Apple Inc., registered in the U.S. and other countries. Android, the Android Logo, Google Pay, and the Google Play Store logo are trademarks of Google Inc., registered in the U.S. and other countries.

On screen: The screen fades to white and a mobile device scales up on an angle with the Regions login screen. The "Download on the App Store" and "get it on Google Play" app icons fade in on the right. Small disclosure text below: Apple, the Apple logo, iPhone, Apple Pay, and Touch ID are trademarks of Apple Inc., registered in the U.S. and other countries. Android, the Android Logo, Google Pay, and the Google Play Store logo are trademarks of Google Inc., registered in the U.S. and other countries.

On screen: Screen fades to white with the Regions logo and disclosures