## **2019 GOVERNMENT AFFAIRS ANNUAL REPORT**

Regions engages in all levels of public policy advocacy on behalf of the company, our employees, our shareholders and our customers. Part of that advocacy includes engagement in the electoral process through the use of legally permissible corporate political contributions. Included in this report is a link to the Regions *Policy on Political Contributions*, a list of contributions made between January 1 and June 30, 2019, and a list of the portion of our trade association dues that are attributable to lobbying expenses for those associations where our dues and other payments exceed \$25,000 annually.

## **REGIONS POLICY ON POLITICAL CONTRIBUTIONS**

# Philosophy

The <u>Policy on Political Contributions</u> ("Policy") and the <u>Code of Business Conduct and Ethics</u> ("Code of Conduct") have been approved by the Executive Officers to govern and promote the highest standards of behavior by our company and our associates with regard to political activities and to ensure compliance with all current applicable federal and state campaign finance laws. Like most public companies however, Regions recognizes that decisions made by governmental agencies and lawmakers can have a significant impact on our company, our operations, our stockholders, customers and associates. Accordingly, we monitor, track and express our views to lawmakers and regulators on a variety of issues that affect our business. The political contributions are made to candidates and organizations that share Regions' business principles and objectives without regard for the private political preferences of executives and not on a partisan basis, and are disclosed according to state and federal laws and regulations.

## **Corporate Political Contributions**

Regions is prohibited by law from making contributions or expenditures in connection with any federal and some state elections. Regions may make corporate contributions in states where permissible. These contributions may be directed to state party organizations, and candidates for statewide offices, state legislatures, and, in rare instances, local offices. Also, where legally permitted, Regions may make independent expenditures or corporate contributions in connection with state and local ballot initiatives and referenda on important policy issues that are likely to impact our business and our stakeholders. Regions does not, however, make contributions to single issue political entities organized under Section 527 of the Internal Revenue Code or to special interest lobbying groups organized under Section 501(c)(4) of the Internal Revenue Code to support political activities, even when legally permissible. Regions will disclose semi- annually its independent expenditures and corporate political giving on its website.

The Head of Government Affairs may approve contributions up to \$5,000 upon recommendation by the Manager of State Government Affairs, and in amounts exceeding \$5,000 in consultation with the General Counsel and another member of the Executive Leadership Team.

# Policies for Associates

Regions provides an opportunity for its associates to participate in the political process by joining Regions' voluntary employee political action committee ("PAC") which allows associates to pool their financial resources to support federal and state candidates who support effective legislation important to Regions and its stockholders. The political contributions made by the PAC are funded entirely by the voluntary contributions of our associates. Any Regions associate who contributes to the PAC may request a PAC contribution for a candidate or a committee. Information about associates' contributions through the PAC to political candidates, political parties or committees and other political organizations is publicly available, with certain information disclosed online with the Federal Election Commission. Regions also is required to comply with federal and state laws regarding the disclosure of certain lobbying activities and such disclosures are available for public review.

## **Regions Trade Association Memberships**

Regions and its subsidiaries belong to several trade associations and coalitions ("Trade Associations") and pays dues where required. Membership in these Trade Associations serves as a resource of industry information for Regions and often serves to promote our public policy goals. While Regions may not agree with every position taken by each Trade Association to which we belong, Regions believes that the majority of the positions taken by the Trade Associations are overwhelmingly consistent with Regions' public policy goals. Each year, Regions will request from the Trade Associations to which it pays more than \$25,000 in annual dues and payments a report of the portion of Regions' dues and payments that would not be deductible under the Internal Revenue Code. Regions will list semi-annually on its corporate website those entities and will disclose the amounts of the payments to each of those entities that would not be deductible.

# **Board Oversight**

Management will provide an annual report to the Risk Committee of the Regions Financial Corp. and Regions Bank Boards of Directors regarding corporate contributions and non-deductible portions of the Trade Associations' dues. Any amendments to this Policy must be approved by the Executive Officers. The company semi-annually will post a "Government Affairs Annual Report," that shows corporate political activity on regions.com. Reports are reviewed and certified to be in compliance with the Policy by Regions' General Counsel.

# **Corporate Political Contributions**

January 1 - December 31, 2019

Georgia Bankers Association

South Carolina Bankers Association

| Candidate/Campaign   | State/Chamber | Position           | 2019 Contribution                         |
|--|---------------|--------------------|---|
| Friends of Will Ainsworth                                    | Alabama       | Lt. Gov            | 10,000                                    |
| Kemp for Governor  | Georgia       | Governor           | 10,000                                    |
| John Bel Edwards Campaign LLC                                | Louisiana     | Governor           | 5,000                                     |
| Friends of Ashley Moody                                      | Florida       | Attorney General   | 5,000                                     |
| John McMillan for Treasurer                                  | Alabama       | State Treasurer    | 2,500                                     |
| John Schroder Campaign Fund                                  | Louisiana     | State Treasurer    | 2,500                                     |
| Andrew Sorrell Campaign                                      | Alabama       | State Rep          | 2,500                                     |
| Frank Brocatto for Mayor                                     | Alabama       | Mayor              | 2,500                                     |
| Committee to Elect Greg Morris                               | Georgia       | State Rep          | 1,500                                     |
| Committee to Elect Robert Dickey                             | Georgia       | State Rep          | 1,500                                     |
| Tom Whatley for Senate                                       | Alabama       | Senate             | 1,000                                     |
| David McRae Campaign   | Mississippi   | State Treasurer    | 1,000                                     |
| Cyndi Stevenson Campaign                                     | Florida       | State Rep          | 1,000                                     |
| Allison Tant for House                                       | Florida       | State Rep          | 1,000                                     |
| Lynn Fitch for Mississippi                                   | Mississippi   | Attorney General   | 1,000                                     |
| Committee to Elect Michael Watson                            | Mississippi   | Secretary of State | 1,000                                     |
| Friends of Delbert Hosmann                                   | Mississippi   | Lt. Gov            | 1,000                                     |
| Byron Donalds Campaign                                       | Florida       | State Rep          | 1,000                                     |
| Committee to re-elect Mary Windom                            | Alabama       | Judge              | 1,000                                     |
| Strickland for Georgia Inc.                                  | Georgia       | Senator            | 1,000                                     |
| Friends of Ritchie Whorton                                   | Alabama       | Ala Rep            | 500                                       |
| Campaign to Elect Doug Broxson                               | Florida       | Senator            | 500                                       |
| Debbie Mayfield Campaign                                     | Florida       | Senator            | 500                                       |
| Perry E. Thurston Jr. Campaign                               | Florida       | Senator            | 500                                       |
| Fentrice for Florida   | Florida       | State Rep          | 500                                       |
| Ardian Zika Campaign   | Florida       | State Rep          | 500                                       |
| Friends of Bill Thompson                                     | Alabama       | Judge              | 500                                       |
| Crystal Smitherman Campaign                                  | Birmingham    | City Council       | 500                                       |
| John Carson for GA House                                     | Georgia       | State Rep          | 500                                       |
| Political Action Committees or Parties                       |               |                    | 2019 Contribution                         |
| BCA Progress PAC   |               |                    | 25,000                                    |
| Republican Party of Florida                                  |               |                    | 10,000                                    |
| Republican Governors Association                             |               |                    | 10,000                                    |
| Duncan for Georgia   |               |                    | 5,000                                     |
| Florida Republican Senatorial Campaign                       |               |                    | 5,000                                     |
| MAC 2018 PAC   |               |                    | 5,000                                     |
| Alabama House Majority PAC                                   |               |                    | 5,000                                     |
| Conservative Leadership PAC                                  |               |                    | 5,000                                     |
| Florida Democratic Legislative Committee                     |               |                    | 2,500                                     |
| Florida Democratic Party                                     |               |                    | 2,500                                     |
| Conservatives for Principled Leadership                      |               |                    | 2,500                                     |
| Floridians for Economic Freedom                              |               |                    | 2,500                                     |
| Alabama Works PAC  |               |                    | 2,500                                     |
| Ralston for Representative Committee, Inc.                   |               |                    | 2,500                                     |
| First Coast Conservatives                                    |               |                    | 1,000                                     |
| Inaugural Committees   |               |                    | 2019 Contribution                         |
| Will Ainsworth Inaugural                                     |               |                    | 10,00                                     |
| Georgians First Committee                                    |               |                    | 10,00                                     |
| For All Mississippi  |               |                    | 10,00                                     |
| Republican Lt. Governors Association                         |               |                    | 10,00                                     |
| Bill Lee Inaugural Inc                                       |               |                    | 7,50                                      |
| Advance Mississippi  |               |                    | 5,00                                      |
| Bankers Association PACS                                     |               |                    | 2019 Contribution                         |
| Alabama Bankers Association                                  |               |                    | 5,00                                      |
|  |               |                    |   |
| Florida Bankers Association                                  |               |                    | 5,00                                      |
| Florida Bankers Association<br>Louisiana Bankers Association |               |                    |   |
|  |               |                    | 5,000                                     |
| Louisiana Bankers Association                                |               |                    | 5,000<br>5,000<br>5,000<br>5,000<br>2,500 |

2,500

2,500

# **Trade Group Memberships**

January 1 - December 31, 2019

According to the requirements of Section 162(e)(1) of the Internal Revenue Code, trade associations to which Regions pays membership dues must provide Regions with the percentage of those dues that are attributable to lobbying expenses. A list of such trade associations to which Regions paid annual dues of more than \$25,000 between January 1 and December 31, 2019, and the portion of those dues that were nondeductible under Section 162(e)(1) of the Internal Revenue Code are provided below.

| Association                     | Total non-deductible expense<br>\$101,947 |  |
|---------------------------------|---|--|
| American Bankers Association    |   |  |
| Consumer Bankers Association    | \$64,294                                  |  |
| Bank Policy Institute           | \$36,000                                  |  |
| Business Council of Alabama     | \$29,500                                  |  |
| Florida Bankers Association     | \$26,250                                  |  |
| Birmingham Business Alliance    | \$25,000                                  |  |
| US Chamber of Commerce          | \$21,250                                  |  |
| Mortgage Bankers Association    | \$20,257                                  |  |
| Alabama Bankers Association     | \$19,800                                  |  |
| Montgomery Chamber of Commerce  | \$19,600                                  |  |
| Louisiana Bankers Association   | \$16,830                                  |  |
| Electronic Payments Coalition   | \$16,800                                  |  |
| Georgia Bankers Association     | \$15,903                                  |  |
| Mississippi Bankers Association | \$13,500                                  |  |
| Georgia Chamber of Commerce     | \$12,000                                  |  |
| Indiana Bankers Association     | \$10,000                                  |  |
| Tennessee Bankers Association   | \$9,450                                   |  |
| Greater New Orleans Inc.        | \$7,000                                   |  |
| Baton Rouge Area Chamber        | \$6,000                                   |  |
| Illinois Bankers Association    | \$4,673                                   |  |
| Arkansas Bankers Association    | \$4,294                                   |  |
| Missouri Bankers Association    | \$4,186                                   |  |
| Metro Atlanta Chamber           | \$2,850                                   |  |
| Texas Bankers Association       | \$2,750                                   |  |
| St. Louis Regional Chamber      | \$840                                     |  |
| Orlando Economic Partnership    | \$250                                     |  |