



Video Transcript

Regions Meet Music Row 02:00

On Screen:

Various scenes from Manuel Cuevas' suit shop are shown.

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Generations of Nashville legends have worn Manuel Cuevas' fashions.

VO from Manuel Cuevas:

You know, my clients... I love when they make it because they are dreamers.

On Screen:

Music recording equipment is shown.

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Now... It's our turn.

On Screen:

Guitars lined up are shown.

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Meet Regions Music Row

Tailored Financial Solutions for Music Professionals

On Screen:

Chase Chapman and Lindsey Kirk are shown talking while scenes from Manuel Cuevas' suit shop are also shown.

VO from Chase Chapman:

Manuel is such a legend in this industry and has been for 70+ years. I really see a lot of commonalities in how we both take a tailored approach. No two individuals are the same. The measurements are not the same between one person to the next.

VO from Lindsey Kirk:

We tailor financial solutions to our clients in the music industry by really listening to their stories, just like a good song. You have to know what's different about them, what it is that their dreams are, where they've come from, where they're going, and by building that relationship and really allowing them to trust us, that's how we're able to provide the most support and really be a great team to them.

On Screen:

Lindsey Kirk, Chase Chapman, and Manuel Cuevas are shown at Manuel's suit shop looking at fabric and getting fitted for suits.

VO from Chase Chapman:

We're actually fortunate enough to go out to Manuel Cuevas' shop, and we're going to get fitted for his custom suits that we've seen so many icons wear over the years. It's really cool to have that personalized, tailored experience.

VO from Lindsey Kirk:

Manuel dresses the stars, but to dress them, you really have to know them. And he takes the time to have conversations and get to know

their style. And that's how he comes up with the perfect fit. And at Regions, we have a really similar approach. We bring our entire team together and everyone's got their own expertise, but the collective end is that, you know, our clients really know that we have their backs and we are experienced enough and caring enough to provide a one of a kind financial solution for them.

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Regions Logo

Regions.com.musicrow

Regions EHL Member FDIC Logo

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Stay tuned for our Manuel Cuevas jackets reveal.