

## Video Transcript: Upgrade Your Commercial Card Program with Regions

### **Note:**

Uplifting music begins to play.

**On screen:** Regions Logo appears in green with title text below: Commercial Card Solutions. The Regions triangle rotates ninety degrees and fills all green then slides to the right of the word "Regions" and fades in a circular motion, turning into a play button icon. A cursor clicks on play button.

**[Voice-over]** Commercial card programs have never been more popular -- and with good reason.

**On screen:** A dark blue rectangle fills seventy five percent of the top screen while the remaining remains white with text: Commercial Card Programs have never been more popular. Three green arrows grow upward in the blue space with floating clouds. The left and right arrows contain a green Regions card above.

**[Voice-over]** Card programs may help reduce purchasing costs,

**On screen:** The blue portion of the screen fills up to hundred percent while the right arrow animates right and then moves downward and points to a yellow receipt with a blue circle and dollar sign. There is also a light blue circle behind the yellow receipt.

**[Voice-over]** improve efficiency,

**[Sound]** There is a bubble sound with the following bubble animation

**On screen:** Another arrow animates upward out of the light blue circle and points to another light blue circle to the right with an illustrated hand and blue gear above with white outlined circles that rotate around the gear.

**[Voice-over]** reduce the risk of fraud

**[Sound]** There is a swoosh sound with the following arrow animation

**On screen:** Another arrow animates upward out of the light blue circle and animates upward quickly then to the right and back down pointing to a fraudster in front of a light gray circle. The fraudster is holding a green Regions card.

**[Voice-over]** and give you quick access to data.

**On screen:** The fraudster turns into hundreds of pixels and wipes left out of the screen leaving the Green Regions card where it was in the center of the gray circle. The entire screen fades to white with charts to the left and right of the Regions card.

**[Voice-over]** If your card programs aren't doing that, maybe it is time to consider **Regions Commercial Card solutions**.

**On screen:** All elements slide to the left off screen while Regions logo slides in from the right and into the center of the screen. Green clouds are slowly floating across the screen. Text below logo: Commercial Card Solutions

**[Voice-over]** Our robust menu of offerings includes virtual cards, purchasing cards, travel cards and fuel cards

**On screen:** The logo and text slide off screen to the left while four cards slide in from the right. The first card is a virtual card containing lines and circles at the tips of each line, second card is a purchasing card with a shopping cart icon on the bottom right of the card, the third card is a travel card containing a plane icon on the bottom right of the card and the fourth card is a fuel card with a gas pump icon on the bottom right of the card.

**[Voice-over]** that work together ... seamlessly ...

**On screen:** All the cards morph into one card in the center of the screen. Each one of the four icons animate out of the cards surrounding the now one card with a circle dotted line that rotates around the card. Text below: Work together...seamlessly

**[Voice-over]** giving you an edge to help you improve your company's efficiency, oversight and strategic direction.

**On screen:** All elements animate upward out of screen while six buildings animate up from the bottom of the screen. There is a thin blue building in the center of the screen. Each word slides out of the building as the voice-over says it: efficiency, oversight, strategic direction

**[Voice-over]** Our **purchasing card** helps you to simplify payments for company purchases,

**[Sound]** There are ding sounds each time the person makes a purchase on their laptop

**On screen:** The camera rotates to a bird's eye view of the buildings and zooms into the green building with a person at a table on their laptop. There's a green Regions purchasing card on the table and animated dollar signs in circles within the laptop.

**[Voice-over]** enhance protections against fraud and eliminate paper-based invoicing systems.

**On screen:** The camera zooms into the laptop that now contains a fraudster. The Regions green purchasing card slides up over the laptop screen with another gray Regions card. A lock with a checkmark animates over the cards.

**[Voice-over]** Looking for ways to improve oversight of your company's travel expenses?

**[Sound]** There is a swoosh sound when the elements swipe left off screen

**On screen:** Everything swipes left off screen while a green plane animates up and flies across the screen to the right with clouds passing by. The plane continues to fly right and words animate out of the plane as the voice over says each line...“Of your company’s travel expenses”

**[Voice-over] Our Travel Card services help you to** streamline expense reporting, reimbursements, and auditing and compliance requirements.

**On screen:** The plane animates on the Regions card that slides in from the bottom right-hand side of the screen. The card is resting on dark blue circle. A yellow receipt fades into the left-hand of the screen (bubble sound) with the words “Expense Reporting” below. A blue outline circle with an arrow at the end fades in (bubble sound) with a green dollar symbol in the center and word below “Reimbursements”. A hand animates up and into the screen holding a magnifying glass that slides over the Receipt and circle graphics and continues to slide right off screen.

**[Voice-over]** If you need greater transparency in your transportation expenses,

**On screen:** The camera animates to the right with a gas station containing two blue pumps with green pump handles, gray buildings behind it and floating clouds above. The plane from the previous screen decreases in size and flies across the sky. A man walks in from the right and continues walking in front of the gas pumps.

**[Voice-over]** our **Fuel Card** can provide access to purchasing data,

**On screen:** The gas pump swipes to the right (swoosh sound) and morphs to white while it decreases in size and lands on the green Regions card overlaying a dark blue circle. Green outlined clouds continue to float by with words in the center of the screen, “Our fuel card can provide access to purchasing data”

**[Voice-over]** to help enhance reporting, accounting, and compliance oversight.

**On screen:** An animated chart with green bars animate to the left of the screen with the word “Reporting” below, A calculator fades in the center of the screen with the word “Accounting” below, and an animated circle chart with percentage number animate to the right with the word “Compliance” below.

**[Voice-over]** And finally, **virtual cards** have emerged as an attractive option on the digital transaction landscape with good reason. Virtual cards enable fully digital transactions.

**On screen:** The dark blue circle that was behind the Regions card scales up and fills the entire screen with an animated flat map filled in light blue. A hand slides up from the bottom of the screen and into the center of the map holding a phone. His thumb swipes the phone screen while the green Regions virtual card slides in from the right of the phone and continues to slowly slide left. Lines with small circles at the tips animate out of the phone as the card slides left and light green circles with white dollar symbols animate out of the phone with dotted white lines bouncing on parts of the map (coin sounds) and then out of the screen.

**[Voice-over]** Just like a physical card, a Regions **virtual card** has a card number, can have a credit limit or can be designated for a one-time use.

**On screen:** The hand holding the phone slides down off screen while the Regions card animates out of the phone and to the bottom right-hand side of the screen with a white circle behind it. The map fades. Animated green lines with circles at the tip draw in with three gray circles and a green rectangle within each one. To the left contains a card number, the middle contains the words "\$10,000 limit" and to the right contains the words, "One-time use".

**[Voice-over]** Virtual cards are convenient, secure, and cost-efficient

**On screen:** A solid green line animates out of the third circle and slides to the right while the word "Convenient" animates up out of the line then the green line draws up and over to the right with the word "secure" and then to the right and up again with the word "cost-efficient".

**[Voice-over]** because they eliminate check processing costs.

**On screen:** The blue background slides down to fill half the screen. The top half is white. A green outlined check slides down and into the blue fill. As the check slides into the blue fill, it turns into shredded colored paper. The five pieces of paper fly away off screen. Text below: Eliminate check processing costs

**[Voice-over]** We also have card and payables management platforms to help simplify just about any of your company's purchasing and payment challenges.

**On screen:** Screen fades to white with the Regions Create merchant log screen. A black cursor fades in and clicks on the "Create Merchant Log" menu option. A dotted dark gray line animates out of the selection with a blue circle and yellow check mark.

**[Voice-over]** With our online card management portals, you can streamline payment processing, card management and transaction allocation expenses with a few clicks.

**On screen:** The Regions Create Merchant log screen scales back and fades into the Transaction Management screen while animating into a computer monitor with a light blue circle behind it and dark blue background. A long white rectangle containing the Find Financial Code option screen from the app slides in from the right and overlays a portion of the computer screen. An orange bubble pops up and over the top of the computer monitor with a dollar symbol within and rotating lines with arrows. A dark gray bubble animates under the find financial code rectangle with a card icon and a dark green bubble animates to the right with a small phone icon and bank building symbol.

**[Voice-over]** Not sure what will work best for your company? Our team of dedicated Card Consultants and Account Managers will help you find the right commercial cards and platform to fit your needs.

**On screen:** Screen fades to white with a busy scene containing a businessman standing up holding his laptop in one hand and on the phone with the other. There are 4 people at a conference table with laptops having a meeting. One businessman is standing up at the conference table while the other three are sitting at chairs. A light green arrow animates up and across the screen with the four different icons (food, shopping, travel, and gas) sliding up above the arrow. The businessman standing at the conference table starts to walk to the right of the screen while the camera pans upward and the four icons slowly move towards it with a green dotted circle slowly rotating each icon.

**[Voice-over]** We want to help you achieve your goals with balanced, practical solutions.

**On screen:** The words "Achieve your goals" fade in between the dotted green circle while the icons continue to slowly rotate around.

**[Voice-over]** It's our Regions360 commitment to make banking better and easier.

**On screen:** The dotted circle and icons scale up and continue to rotate with new words in the center "Regions360 commitment to make banking better and easier".

**[Voice-over]** Reach out to a relationship manager today or visit [regions.com/commercialcard](https://regions.com/commercialcard) to learn more.

**On screen:** Screen fades to white with text "Reach out to a relationship manager today or visit [regions.com/commercialcard](https://regions.com/commercialcard) to learn more".

**On screen:** Regions logo with disclosures