

Video transcript: Wire Transfer Services

Note: Cheerful music plays.

[Voice-over] When it's important for your business to move a lot of money fast, a wire transfer may be the right solution.

On screen: Graphical representation of office buildings animate on screen. An arrow arches from the buildings to the top right corner of the screen with coins traveling up the length of the arrow base. The buildings disappear and a wire transfer logo, made up of a wireframe globe with a coin in front and circular arrows on the right and left, appears on screen.

[Voice-over] Wire Transfer is an easy, reliable way to settle both domestic and international large-dollar transactions

On screen: A silhouette map of the United States comes into focus in the background. The coin from the wire transfer logo travels from one location in the United States to another, connected by a dotted travel line. That line disappears and another travel line forms, sending a coin to another location in the United States. The background map zooms out to reveal other parts of the world, as a coin now travels from the United States across the Atlantic Ocean, into Western Europe.

[Voice-over] – quickly and securely – through Regions Online Banking for business.

On screen: A dollar bill travels across the screen and a lock appears. A computer monitor with a dollar sign button appears, and the lock snaps to the top right corner of the monitor.

[Voice-over] With Wire Transfer service, you have the flexibility to initiate payments on your time, right when it matters.

On screen: The wire transfer logo appears on screen again, and transitions into a clock with slowly spinning hands.

[Voice-over] All you need is your recipient's banking information.

On screen: The clock morphs into a bank check. The routing numbers are circled on the bottom of the check.

[Voice-over] Send a same-day wire to close on a real estate deal, or purchase the equipment you need for your business ... with confidence.

On screen: Buildings animate on-screen with no color. A dollar travels across the screen. When the dollar passes through the buildings, the buildings pop into color and a SOLD sign appears. Real estate graphics animate off while a gear and robotic arm with no color animate in. A dollar travels across the screen again, and when it passes through the equipment graphics, they pop into color and the robotic arm moves.

[Voice-over] Stay ahead of your business from the convenience of your desktop or mobile browser:

On screen: The screen transitions to a real laptop with the Regions Online Banking website open. A cursor navigates to the Payments tab and then selects Wire Transfer from the drop-down menu.

[Voice-over] • Schedule a wire after hours for next day processing or for a future date

On screen: On the Wire Transfer page with the Make a Payment tab open, the cursor selects the Amount field and adds \$100. The cursor then selects the calendar icon in the Effective Date field and navigates to August 22nd, then selects Done.

[Voice-over] • Make a one-time transfer or create a template and save it for repetitive wires

On screen: The One-Time Wire button next to the Wire Method label is selected. Then, in the navigation tabs at the top, the Templates tab is selected.

[Voice-over] • Check the status of your outgoing wires anytime and get real-time reporting of incoming transfers

On screen: The Activity tab is selected, and the screen updates to show wire transfer history. The Incoming Wires section at the bottom of the screen enlarges for emphasis.

[Voice-over] Using Wire Transfer saves you time and money.

On screen: The screen returns to a graphical representation of a clock with spinning hands. A coin grows from the center of the clock as the world map fades in on the background. The clock fades away and the coin repositions on the background map to the United States.

[Voice-over] The more wires you send each month, the more you save.

On screen: The coin travels from the United States across the Atlantic Ocean into Europe. A piggy bank animates in and the coin drops into the piggy bank.

[Voice-over] Wire Transfer service makes banking easier, so you can manage your business transactions wherever business takes you.

On screen: A computer monitor with a dollar sign button animates in. The button is selected, and the monitor animates off. The office buildings from the beginning of our video appear in front of the US map and transactional lines animate out from the buildings onto different states in the US.

[Voice-over] Ready to get started making wire transfers today? Simply log in to your business profile in Regions Online Banking, select the Products tab, Business Services, then Wire Transfer to enroll.

On screen: An actual laptop appears on the screen again with the Regions homepage visible. A mouse cursor logs in to Online Banking, selects the Products tab and Business Services from the drop-down menu, and then scrolls down the page to select the checkbox for Wire Transfer.

[Voice-over] Once you're set up, easily access Wire Transfer from the Payments tab.

On screen: The screen scrolls back up to the top, the mouse cursor selects Payments from the navigation bar, and then Wire Transfers from the drop-down menu.

[Voice-over] Visit [Regions.com/businessservices](http://www.regions.com/businessservices) to learn more.

On screen: The url appears: <http://www.regions.com/businessservices>

Scene fades to white and the Regions logo animates in.