

Video Transcript: Regions Branch Cashiering – Night/Day Deposits Video

Note:

Fun, upbeat music begins to play.

On screen: Regions Logo appears in green and fades in a circular motion, turning into a play button icon. A cursor clicks on play button.

[Voice-over] We know your business hours

On screen: Screen fades to a dark blue gradient to represent night. Large white animated time in the center fades in. Text below: your business hours

[Voice-over] don't always match our business hours.

On screen: The background fades to a morning sky with clouds and the large time fades to dark blue. Text below: our business hours

[Voice-over] That's why you don't have to bank when we do.

On screen: The sky with clouds move upward out of screen while an illustrated cityscape slides up with a Regions branch in the foreground. A man is biking by the building on the green Regions bike. Text below: You don't have to bank when we do.

[Voice-over] Regions Depository Drop boxes are available 24 hours a day, seven days a week.

On screen: The screen fades to a light blue gradient. Large blue text in the center fades in: 24/7. Text at bottom: Regions Depository Drop boxes

[Voice-over] So, you don't have to ... Wait for the bank to open

On screen: The Regions bank building fades in and scales up and into the building through the doors with a dark green background. Text in center: Wait for the bank to open

[Voice-over] Or rush to get to the bank before it closes.

On screen: The door closes and the building scales back out while a man running enters the screen from the left and stops in front of the door. Text below: Or rush to get to the bank before it closes.

[Voice-over] Make deposits on your schedule, when it's convenient for you.

On screen: A white rectangle overlays the building and a calendar animates in the center with a yellow circle containing a black check mark in the bottom right-hand corner of the calendar. Text below: Make deposits when it's convenient for you.

[Voice-over] Need to save time?

On screen: The yellow circle scales up to the center of the screen and the checkmark morphs into the dials of a clock rotating around. Text below: Need to save time?

[Voice-over] Skip the line.

On screen: The clock scales back and stops on the wall of the interior of a Regions branch. There's a bunch of people waiting in line to talk to an associate. Text below: Skip the line.

[Voice-over] You can use our depository drop boxes when we're open during the day too.

On screen: Soft white opaque glass fades over the interior windows of the branch to reveal the exterior with Regions logo and depository box. Text below: Use our depository drop boxes during the day.

[Voice-over] Our secure, depository drop boxes are located on the outside of the branch,

On screen: Text below building: Outside the branch

[Voice-over] at the drive-through or near an ATM.

On screen: A drive thru window fades in over the building with an associate next to the depository box. Text below building: At the drive-thru

[Voice-over] or near an ATM.

On screen: The building slides over to the left to reveal another depository box and ATM. Text below building: Near an ATM

[Voice-over] Follow the same steps you would for an over-the-counter deposit.

On screen: A laptop slides in from the right and into the center of the screen with three check marks. A blue rectangle highlights each one from top to bottom. Text below: Follow the same steps you would for an over-the-counter deposit.

[Voice-over] Prepare your cash and checks with deposit ticket facing up in a clear, two-pocket, poly bag ...

On screen: Screen fades to dark blue. Cash slides in from the left and checks slide in from the right below. A deposit ticket slides in from right over the checks then a clear bag slides down from above and over the cash, checks and deposit slip. Text below: Prepare your cash and checks with deposit ticket facing up in a clear, two-pocket, poly bag ...

[Voice-over] Then, place the sealed bag in the slot.

On screen: The clear poly bag rotates and slides into the deposit slot. Text below: Then, place the sealed bag in the slot.

[Voice-over] We process deposits in the morning and early afternoon, so you can receive credit the same business day.

On screen: The blue background slides down to fill half bottom of screen and top white. A calendar animates over the background with a green circle and white check in the corner of the calendar. Text below: We process deposits in the morning and early afternoon.

[Voice-over] For receipt options, speak to your local branch or Treasury Management Banker.

On screen: The green circle scales up to the center of the screen with a receipt slip inside. Text below: For receipt options, speak to your local branch or Treasury Management Banker.

[Voice-over] You can also view deposit details on your previous day BAI report in iTreasury

On screen: The green circle scales up and fills the screen. A laptop slides in from the right and into the center with account information including deposits. A white bubble pops up in the right-hand corner of the laptop with the iTreasury logo. Text below: View deposit details on your previous day BAI report in iTreasury...

[Voice-over] or through Online Banking for Business.

On screen: The Online Banking screen slides in from the right inside the laptop screen with account activity information. The iTreasury logo slides to the left and disappears while the Regions logo slides in from the right in its place. Text below: Or through Online Banking for Business.

[Voice-over] If your deposit bag is too big to fit in the small opening ...

On screen: Laptop slides off screen to the left and text animates in the center of the screen: If your deposit bag is too big. The word "BAG" enlarges and fills the screen white and pushes the other words off screen to the right and left. Text in center: to fit in the small opening ...

[Voice-over] Ask any Regions branch associate for a key.

On screen: A large green key slides in from the right and under the text: Ask any Regions branch associate for a key.

[Voice-over] You can even take the key with you so can use it any time.

On screen: A hand slides down and grabs the key and everything scales back to reveal the illustrated man in front of the exterior of the building with a depository box. Text below: Use the key any time.

[Voice-over] It's that simple.

On screen: Screen fades to white. Text in center: It's that simple.

[Voice-over] At Regions, we make banking easier so you can spend less time thinking about our business hours

On screen: Screen slides up to reveal a sky and clouds and the Regions branch building in the foreground with other city buildings in the background. Text below: Less time thinking about our business hours

[Voice-over] and more time on important things ... like running your business.

On screen: The buildings slide to the left with new buildings and the day turns to night with a dark gradient background. Text below: More time running your business

[Voice-over] To learn more about using our depository drop,

On screen: The entire background fades to the dark blue gradient sky. Text in center: To learn more about using our depository drop...

[Voice-over] visit a branch near you

On screen: Text in center: Visit a branch near you.

[Voice-over] or talk to your treasury management officer today.

On screen: Screen fades to white. Text in center: Talk to your treasury management officer.

[Voice-over] Regions Bank Member FDIC.

On screen: Screen fades to white with the Regions logo and disclosures