

Regions Bank
“SEC Everywhere You Go”

:30 TV - Final As Produced Script 08.22.23

VO: When you live in SEC country, you see it, hear it and feel it everywhere you go.

VO: The traditions and rivalries surround you, and there’s no such thing as too much.

VO: As much as you celebrate the game ...

VO: ... Regions celebrates your financial wins even more. And helps you plan for the next one.

VO: Because in an SEC world,

Kirby: I’ll be right with you...

VO: ...we’re the SEC bank.

Kirby: Welcome to Regions. How can I help you?